**Macatawa Bank – ADA Compliance**

**uChoose Rewards**

* **Features**

Visual: A Macatawa Bank Debit Card appears on screen. To the right of the debit card, a grocery bag full of groceries appears.

Audio: What if you were rewarded just for buying your groceries?

Audio: With uChoose Rewards…

Audio: It’s that simple.

Visual: The grocery bag disappears leaving just the debit card on screen.

Audio: Just make your usual purchases…

Visual: A small circle with a grocery bag full of groceries in it appears at the top left corner of the screen.

Audio: Like groceries…

Visual: A small circle with a gas pump in it appears at the bottom left corner of the screen.

Audio: Gas…

Visual: A small circle with an open laptop in it appears at the top right corner of the screen.

Audio: Paying bills…

Visual: A small circle with a smart phone in it appears at the bottom right corner of the screen.

Audio: And shopping online.

Visual: The four circles disappear from screen leaving just the image of the Macatawa Bank Debit Card in the center of the screen.

Audio: And every time you make a qualified purchase with your card…

Audio: You’ll earn points.

Audio: Then visit uChooseRewards.com…

Audio: To track your points and redeem them for things like…

Visual: A grey circle with the words, “Gift Card” appears on screen.

Audio: Giftcards…

Visual: Another grey circle appears to the right of the first circle. This one has, “Travel” written in it.

Audio: Travel…

Visual: Another grey circle appears to the right of the second circle. This one has, “Cash” written in it.

Audio: Cash…

Visual: Another grey circle appears to the right of the third circle. This one has, “Tickets” written in it.

Audio: Event tickets…

Audio: The list goes on and on.

Visual: The four circles disappear. An open laptop appears on screen. uChooseRewards.com is typed in the search bar.

Audio: And when you shop online at uChooseRewards…

Audio: You’ll also enjoy special offers…

Audio: And bonuses…

Audio: To help maximize your rewards.

Visual: The laptop disappears from screen. The Macatawa Bank Debit Card appears in the center of the screen.

Audio: With our card…

Audio: And uChoose Rewards…

Audio: Shop.

Audio: Earn points.

Audio: Enjoy your rewards.

Visual: The debit card slides through a credit card swiper.

Audio: Enroll now and use your debit card like normal…

Audio: And watch the points pile up.

* **Home**

Visual: The uChooseRewards.com webpage is pulled up for a Macatawa Bank account.

Audio: At uChooseRewards.com…

Audio: You will find information about featured products…

Audio: Ways to maximize your rewards…

Audio: And keep track of the points you’ve earned.

Audio: Use the quick links to find offers in store and online…

Audio: As well as special monthly offers.

Audio: You can even save your favorite retailers to one page.

Audio: Just click the plus sign to add them to your favorites…

Audio: For easy, one stop shopping.

Audio: There are no limits to the points you can earn from participating retailers.

* **Redeem Points**

Visual: The uChooseRewards.com webpage is pulled up for a Macatawa Bank account.

Audio: When you are ready to use your points…

Audio: The Redeem Points screen helps you find the perfect reward.

Audio: You may need to refer to the Program Terms and Conditions to see the minimum number of points needed before you redeem them.

Audio: The Redeem Points screen…

Audio: Organizes rewards into easy to follow categories.

Audio: Activities…

Audio: Such as spa treatments, amusement parks, and other one of a kind adventures.

Audio: Cash…

Audio: Redeem points for cash that is then deposited into your account.

Audio: Events…

Audio: Like concerts, sporting events or theater productions.

Audio: Gift Cards…

Audio: Where you can redeem your points to enjoy a shopping spree yourself or give one as a gift.

Audio: Merchandise…

Audio: Ranging from electronics to books, entertainment and home furnishings.

Audio: And Travel…

Audio: Which gives you special deals on hotels, cruises or trip packages.

Visual: The cursor selects the Merchandise category and clicks on it. Several sub-categories for Merchandise are pulled up on the screen.

Audio: Selecting a category…

Audio: Such as merchandise…

Audio: Displays easy to scan sub-categories that make narrowing your choices easier.

Audio: You can choose a new category from the menu at any time.

Audio: Or search by product category using the drop-down menu.

Visual: The cursor clicks on the sub-category Electronics. This pulls up the list of Electronic product types such as TV & Video, Audio, iPod & MP3 Players, etc.

Audio: When you select a sub-category…

Audio: Such as electronics…

Visual: The cursor clicks on TV & Video. The pulls up a list of TV & Video products such as TV’s & HDTV’s, Blu-ray & DVD Players, DVR’s, Receceivers & Converters, etc.

Audio: You will be able to choose from a range of product types.

Visual: The cursor clicks on the TV & HDTV’s. The pulls up a list of several different TV/HDTV products.

Audio: And get a full listing of available products.

Audio: When you find an item you are interested in…

Audio: Click on the image for more details about that product.

Audio: Including the points needed to redeem for the product you’ve chosen.

Audio: You can add it to your shopping cart…

Audio: Or put it on a wish list for later.

Audio: Our web based redemption center makes it a breeze to redeem your points.

* **Earn Points**

Visual: The uChooseRewards.com webpage is pulled up for a Macatawa Bank account.

Audio: You can find participating retailers under Earn Points in the menu.

Audio: From here…

Audio: You can also see all of the ways you can earn points using your debit card.

Audio: Allowing you to plan your purchases to earn maximum point values.

Audio: You can also earn additional points by activating monthly offers at national retailers…

Visual: The cursor selects the In-Store category. A list of in-store retailers pulls up on the screen.

Audio: And making purchases in-store and online.

Audio: The search feature makes it easier to find the exact retailer you are looking for.

Audio: Simply search by product name or product category.

Audio: Merchandise matching your search selection will be displayed.

Audio: Along with information on the number of points that are offered.

Audio: And details about where to find the product.

Audio: Be sure to check the details of each offer to understand any terms and conditions which may apply.

* **Point Details**

Visual: The uChooseRewards.com webpage is pulled up for a Macatawa Bank account. It is on the Point Details page.

Audio: The Point Details screen shows all the details of your point total.

Audio: Choose a transaction period and an account to display…

Audio: And you’ll see…

Audio: The date of the transaction…

Audio: The purchase amount…

Audio: And the points you earned with the purchase.

* **Preferences**

Visual: The uChooseRewards.com webpage is pulled up for a Macatawa Bank account. It is on the Preferences page.

Audio: Use the Preference screen to update and personalize your settings…

Audio: Updating your email address…

Audio: Changing your password…

Audio: And updating your phone number if you would like to receive special offers.

Audio: You can also tell us what product categories interest you the most…

Audio: So we can customize retailer recommendations that best match your interests.