Visual: Macatawa Bank logo appears with text below that reads Accomplish more.

Audio: Louie Cares saying The people at Macatawa Bank make it easier for me to run my business.

Visual: Image of Louie, George, and Paul Cares standing together.

Audio: Narrator saying – Louie Cares, the owner of Sheldon Cleaners, is focused on the same values that his father George had when he started the business in 1949.  They believe in honesty, integrity, and providing the best service money can buy.  So when it came time to choose a bank, Macatawa was an easy choice.

Visual: Images fading in and out of George Cares in the past, old Sheldon Cleaners storefront, a young Louie Cares, and a young Louie cares inside a Sheldon Cleaners.

Audio: Louie Cares saying – Macatawa Bank’s values align with ours at Sheldon Cleaners. Like us, they are a West Michigan business. They care about our success -- as much as we do.

Visual: Images fading in and out of the Cares inside a Sheldon Cleaners store and the outside of a Sheldon Cleaners store.

Audio: Narrator saying – Macatawa Bank. West Michigan’s Community Bank.

Member FDIC.

Visual: Macatawa Bank logo with text beneath it reading: West Michigan’s Community Bank, Member FDIC.